

Kern Place Association, Board Meeting Minutes

March 21, 2017

The KPA Board meeting was called to order at 7:00 PM

The meeting was held at the Charlie Intebi's house on Kelly Way. Board members present were Charlie Intebi, John Byrd, John Newfang, Keith Pannell, Michael Maldonado, Barbara Christopher, Jamey Rupley, Andy Dand. KPA members present were Ann Horak and Angie Nickey. Also present was Monica Benjamin, a representative from Mission Hills.

Minutes

To save time, Barbara Christopher emailed the minutes of the previous meeting to Board members. John Byrd moved to accept minutes from January and Charlie Intebi seconded the motion. The motion was passed unanimously.

Treasurer's Report

Andrew Dand gave the following report:
Checking Balance as of 2/28/2017: \$6158.60
(10 dues paid in March)
Savings Balance as of 2/28/2017: \$2524.60
CD Balance as of 2/28/2017: \$4536.54

Newsletter

After Charlie Intebi reviewed the draft of the Newsletter, Jamey Rupley had the copies printed and showed them to the Board. The Newsletter will be put in a clear plastic bag with other advertisements and then hung on doorknobs. The cost for the Newsletter and distribution was paid by Jamey and the advertisers.

Annual meeting notification

Jamey will send out an email blast reminding members of the meeting and has put signs in Madeline Park. Reminders have also been posted on the KPA website, the Facebook page and in the Kern Place NextDoor area.

Social Media and Website Guidelines

John Byrd moved to accept the Guidelines and Barbara Christopher seconded the motion. The motion was passed unanimously. The Guidelines are listed at the end of the minutes. They will be posted on the KPA website and linked to our Facebook page.

Parks

John Newfang said that workers are now spreading wood chips under the new playground equipment.

In anticipation of the next NIP grant funding, John asked Parks and Recreation for a cheaper price for a bulletin board for Madeline Park. Monica Benjamin said that Mission Hills got their single sided bulletin board for \$1500.

Jamey had the Madeline Park flower beds cleaned when he installed the meeting signs.

Events

Jamey Rupley gave a report from Claudia Rupley that there will be a Toddler Easter Egg Hunt in Madeline Park on Easter Sunday at 1:00. On May 20 is a Spring Picnic and Concert by Fungi Mungle.

Logos

John Byrd said the logos have been finalized by Anne Giangiulio. We will remove the old versions and chose from only her three offerings. The membership will vote on those three at the meeting. Jamey will make a display and members will vote with stickers for their favorite one.

NCO

Ann Horak outlined the report that Chuck and Angie will give at the Annual Meeting. This will be brief. When the draft is final, we will have a specially called meeting for the membership. At that time there will be a detailed review of the NCO and the opportunity to sign a petition in favor of the overlay

Annual Meeting plans

Andy Dand will talk to Miss Becky at Mesita about setting up 80 chairs and 8 tables for meeting sign-up, dues paying, committee sign-ups, refreshments, logo voting and Peter Svarzbein. He will also be sure to have a screen, microphone and projector.

Michael Maldonado who will run the PowerPoint presentation that will show information throughout the meeting. He asked that the speakers send him their bullet points.

John Byrd will work at the dues table and Barbara Christopher will be at the sign-in table. Andy Dand will get the water and snacks donated by Albertson's.

Meeting handouts will be emailed to Barbara for printing.

Jamey Rupley will print the logo displays and signs for the committee tables.

Annual Meeting Agenda

1. Charlie Intebi calls the meeting to order at 6:00 and introduces the Board
2. Membership votes on new Board members (Paty Dand and one other to be named.)
3. Peter Svarzbein speaks briefly
4. Michael Maldonado presents our mission and the accomplishments of 2016
5. Each committee chairman speaks briefly of their work this year and goals for next year.
 - Treasurer – Andy Dand
 - Membership, Social media – John Byrd
 - Parks – John Newfang
 - Events – Claudia Rupley
 - Business District – Keith Pannell
 - NCO – Chuck Horak and Angie Nickey
6. Public Comment – 3 minutes per speaker
7. Meeting adjourns at 7:00
8. Members visit information tables

Meeting adjourned at 8:23

KPA Social Media and Website Guidelines

The KPA board uses the KPA's social media accounts and website to:

- Promote KPA events and those of other neighborhoods also,
- Share news about government projects that directly impact KPA members,
- Notify KPA members of opportunities to provide public input on government projects,
- Display the charm and history of Kern Place
- Relay information about lost pets, and
- Report the KPA Board's positions on matters that affect the neighborhood.

When using the KPA's social media accounts, board members should:

- Make a distinction between their opinions and the board's opinions. KPA social media accounts should reflect the board's votes. KPA board members should switch to their personal social media accounts when expressing their personal opinion on a matter.
- Be as inclusive as possible. Social media can become a toxic environment. Board members should encourage members who interact

- with the association's social media account to listen to and respect the opinions of their neighbors.
- Look for creative ways to use the organization's social media accounts to promote the board's activities and an involved neighborhood community.

KPA will repost at its discretion the following types of messages in an order to provide information to KPA residents:

- Notices of lost children, pets, property, etc.
- Obituaries of KPA residents
- Information about community service events in the KPA area sponsored by other organizations
- Information about locally owned area business. This should be restricted to major news (grand openings, closings) and not routine business (sales or specials)
- Publicize community friendly free events that companies hold in the park.

KPA will not repost:

- Endorsements of political candidates or parties
- Opinions of individual KPA members

KPA reserves the right to delete uncivil comments in response to any post.