

# Kern Place Association, Board Meeting Minutes

April 27, 2016

The KPA Board meeting was called to order at 8:00 PM.

Board members present were John Byrd, Barbara Christopher, Andrew Dand, Ted Escobedo, Charles Intebi, David Nemir, John Newfang, Keith Pannell, James Rupley, and John Russell.

Also present were KPA members Marissa Villegas, Claudia Rupley and Patricia Dand and her daughter London

## Minutes

To save time, Barbara Christopher emailed the minutes of the previous meeting to Board members. Ted Escobedo moved to accept those minutes and John Newfang seconded the motion. The motion was passed unanimously.

## Treasurer's Report

Andrew Dand reported that we have \$12,600 in our treasury.

## Neighborhood association registration

Barbara Christopher passed out copies of the 2010 registration. She said the only parts needing discussion were sections #4 and #11. They could be changed now and revised at any time in the future.

The Board decided to keep the wording of the #4 section, the purpose of the association, except to replace the *Kern Place Neighborhoods* with the *Kern Place Area*.

The Board decided that the #11 section, the list of association priorities, will be left blank for now. The priorities will be added when there is time to thoroughly discuss what those priorities should be.

Andrew Dand moved that we accept these changes to the registration and Ted Ecobedo seconded the motion. The motion was passed unanimously.

## Directors and officers insurance

Charlie Intebi reported on the insurance quotes offered by Janet Aguilar of USI Southwest, Inc. These were for a general liability policy which would cover fiduciary issues and for a special event policy for the Halloween celebration in the park. The consensus was that these policies were not necessary at this time. John Newfang moved that we not purchase the

policies and Andrew Dand seconded the motion. The motion was passed unanimously.

### Newsletter

John Russell led a discussion on how we could deliver a paper newsletter to each house. James Rupley was warmly thanked for printing newsletters at no cost in past years! James says he still has copies of them for reference. It was agreed that the newsletter will be paid in part by advertisements from local businesses.

John Russell recommended *The Abundant Community: Awakening the Power of Families and Neighborhoods* to give us ideas on how to organize and promote projects such as a community garden.

### Publicity

Ted Escobedo had a handout with suggestions for our KPA marketing goals:

- Update logo and corporate identity
- Develop a marketing tagline
- Create a unified identity in print and social media
- Create and print a bi-annual newsletter with advertising to offset mailing costs
- Place a quarterly page in onekernplace magazine (donated by Snappy Publishing)
- Support a membership drive

Suggestions for taglines were:

- Helping preserve the places you cherish
- Enjoy the spirit of our community
- Explore, enjoy and protect our community
- Together we make a community
- Keeping Kern Place
- Your home. Our neighborhood.

Ted also showed two outstanding sample logos. Both referred to our history and unique neighborhood. He will meet with John Boyd, James Rupley and Charlie Intebi in the next few weeks

### Parks

John Newfang said he would reach out to the Neighborhood Services Division in the Department of Community and Human Development Department and also the Engineering and Construction Management Department to check on park maintenance and projects.

John and Marissa Villegas reminded us that we have contracted with Truegreen for 2 treatments a year, costing \$450 per treatment. We used to have 4 treatments when there were more funds in the treasury. Our

applications supplement what the city does. It was mentioned that we would rather give this contract to a local company if there is one that can do the same job.

### Events

Marissa Villegas reviewed the events that her committee is planning:

- Bark at the Park – an event for dogs and their humans
- Dinner and a movie – two are planned this summer
- Music events – the city will help
- 5K run through the neighborhood
- Bike race through the neighborhood
- Spring potluck picnic
- Fall carnival
- Chalk the park

Marissa will coordinate with the owners of Crave and G2.

### New officers

Charlie Intebi recruited John Byrd and Jamey Rupley to be KPA vice-presidents. Barbara Christopher moved that they be added as officers and Andrew Dand seconded the motion. The motion was passed unanimously.

### Meeting schedules

It was decided that the Board meetings will be on the last Wednesday of every month. This would mean the next meeting is May 25, 2016 and will be in the park gazebo. Officer business will be through email communication as much as possible.

### New website/email address

The kernplace.org domain name has been secured and the principal email address will be [kpa@kernplace.org](mailto:kpa@kernplace.org). Messages sent to this address will go to Charlie Intebi.

### Volunteers

The four volunteers who signed up at the annual member meeting are available to chairmen and board members heading projects. Charlie Intebi has their email addresses.

### Membership list and dues

John Boyd and James Rupley will work on consolidating the several member lists and note who has paid their dues.

### Google Calendar

John Boyd will create a web based calendar that all Board members can access.

### Cincinnati business area

Keith Pannell volunteered to be a liaison between KPA and the business community and the Kern Place Merchant Association.

### Alethea Park and the "triangle"

Charlie Intebi volunteered to investigate solutions for the triangle of dirt across from Alethea Park.

### Smart Code

We were reminded of the work that Bob Halter, an architect and two attorneys did to present our Kern Place needs before the planners of the city's Smart Code zoning. Charlie Intebi volunteered to investigate the current Smart Code initiatives.

### Cleanup projects

Keep El Paso Beautiful can coordinate with cleanups for our neighborhood. John Russell will contact this organization.

### Go-10 Project

Naomi from the Go-10 project would like to make a 15 minute presentation to the Board about this 5-year project to reconstruct I-10 between the Executive Blvd. and North Mesa exits. It was suggested that she send us a PowerPoint of the presentation instead of coming in person.

### New Construction

Keith Pannell asked whether we were notified of the new construction happening on the corner Kansas and Mississippi. It was mentioned that since that is a commercial zone, the city does not have to notify the residents in the area. Keith volunteered to investigate this matter.

### Robinson Ave. Neighborhood Association

The Board decided reach out to this association and invite a representative to our meetings.

### Electric pole near the park

Marissa Villegas reported that a pole near the park and George Cisneros' house fell down and has been replaced with a temporary pole. If the city puts a new pole there with enough amp, it can be used to furnish electricity to events. Peter Svarzbein, our District 1 Representative, said the city can pay an electrician out of his discretionary funds. Also KPA can contribute to this project.

### Sympathy card for Peter Svarzbein

Barbara Christopher passed around a card for members to sign.

### The meeting adjourned at 10:00 PM

